

Course title: Electronic Communication
Course code: 30055
ECTS credits: 7
Requirements: None
Basic information
Level of studies: Undergraduate applied studies
Year of study: 1
Trimester: 3
Goal: Introduction to information and communication technologies in terms of realizing electronic communications through various forms of implementation in modern business.
Outcome: After successful completion of this course, students should be able to define terms related to electronic communications; to define the concept and principles of information and communication technologies; to understand the types of communication technologies; to understand the application of electronic communications in modern business; to understand the way of providing and needs in the development of services provided by electronic channels.
Contents of the course
Theoretical instruction
1.The concept and task of electronic communications.
2. History of electronic communications.
3. General model of communication, types of messages and signals.
4. Media for conducting electronic communications.
5. Types of electronic communications.
6. Basic concepts of networking.
7. Standardization and regulation in electronic communications.
8. Application of electronic communications.
9. Electronic communications in a business environment.
Practical instruction (Problem solving sessions/Lab work/Practical training)
1. Workshops in which students are trained to search for / use literature and relevant data sources in the field of electronic communications.
Textbooks and References
1. S.Štrbac, Uvod u elektronske komunikacije, Visoka ICT škola, Beograd, 2013.

2. Zakon o elektronskim komunikacijama, Službeni glasnik RS, br. 95/2018
3. Strategije razvoja elektronskih komunikacije u RS od 2010.-2020. Službeni glasnik RS, br. 51/10
4. B.Radenković i grupa autora, Elektronsko poslovanje, FON, 2016.
Number of active classes (weekly)
Lectures: 4
Practical classes: 3
Other types of classes: 0
Grading (maximum number of points: 100)
Pre-exam obligations: Points
Activities during lectures: 10
Activities on practical exercises: 10
Seminary work: 0
Colloquium: 30
Final exam: Points
Written exam: 50
Oral exam: 0
Lecturer:
Slavica Radosavljević, PhD
Associate:
Jelena Milutinović, Mirjana Popović