

Course title: E-business
Course code: 60047
ECTS credits: 6
Requirements: none
Basic information
Level of studies: Master applied studies
Year of study: 2
Trimester: 4
Goal: Introducing students to the concepts and importance of e-business, as well as to the opportunities and perspectives of e-business.
Outcome: Students will be able to understand the most important types of e-business and define the position and mutual relations between the main elements of e-business through a well-designed systematization.
Contents of the course
Theoretical instruction
1. Information revolution.
2. Informatization of business processes.
3. Introduction to E-business. Terms in E-business and services.
4. Generators of E-business development.
5. Relations in E-business.
6. Organization of E-business.
7. The business and E-business.
8. WEB applications.
9. Opportunities and perspectives of E-business.
Practical instruction (Problem solving sessions/Lab work/Practical training)
1. Practical examples of e-business.
Textbooks and References
1. V. Pantović, S. Dinić, D. Starčević: Savremeno poslovanje i internet tehnologije, InGraf, 2003
2. V. Pocajt, D. Tošić: INTERNET POSLOVANJE POSLE 2000, INI, Beograd, 2003
3. B. Radenković i grupa autora, Elektrosnko poslovanje, Fakultet organizacionih nauka, Beograd, 2015.

Number of active classes (weekly)
Lectures: 3
Practical classes: 3
Other types of classes: 0
Grading (maximum number of points: 100)
Pre-exam obligations: Points
Activities during lectures: -
Activities on practical exercises: 20
Seminary work: 15
Colloquium: 20
Final exam: Points
Written exam: 45
Oral exam: 0
Lecturer:
Slavica Radosavljević, PhD
Associate: